# THE BLUE MON

A Bimonthly Publication of the Kentucky Arts Council

Volume 9 Issue 4

July/August 2002

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# The Blue Moon Arrives in the 21st Century

You may have noticed a waxing and waning process going on with *The Blue Moon*. If not, maybe this change in delivery and product is more seamless than ever imagined. *The Blue Moon*, a two-color print medium newsletter that has arrived in your mailbox every other month will become a full color, expanded-content, electronic publication by the September/October 2002 issue.

The Blue Moon has always been posted on the Arts Council's Web site (www.ky.arts.org/pubsonln.htm) and beginning with the January/February 2002 issue, the on-line issue was in full color while the print remained two-color. "We began to offer an expanded version of our newsletter online as an incentive for our readership to start utilizing our Web site for information services," said the Arts Council's public information officer, Ed Lawrence. "By the time the May/June issue rolled around, budgets started getting tight and yet we had a lot of really great content to share with our constituencies. That found us with virtually two publications: a 16 page print version whose production took an additional three weeks of printing and mailing time and a glorious 24-page full-color version ready for launch as soon as layout was complete."

The current issue of *The Blue Moon* will be the last to arrive in your mailbox. As a reminder however, we will send the front page of each issue as a notice that the latest edition is available online. The new front-page design format includes the lead feature and a sidebar of important articles in each issue. For people that do not have access to a computer at home or at work, it is important to remember that all Kentuckians have access to the Internet through their local library. *The Blue Moon*, as well as any other materials posted on the KAC Web site, will always be available in print version by telephone request. The Arts Council's toll free number is (888) 833-2787.

"The bottom line in this transition is that the Arts Council is being good stewards of public funding and resources," says Gerri Combs, Executive Director of the Arts Council. Increasing printing costs, decreasing allocations, postal rate hikes, speed of communications, quality of information and even environmental concerns have forced *The Blue Moon* to enter the 21st century.

The expanded, full color Web version of this issue of The Blue Moon contains FY2003 KAC Grant Awards, Focus on Folklife and more news from the National Front. Visit www.kyarts.org/pubsonln.htm

For Regional News From Kentucky Arts Council Circuit Riders Go To The Arts Kentucky Web Site at WWW.artsky.org

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# On the National Front



# Arts Endowment announces \$60.7 million in second round of FY 2002 grants

In late April, the National Endowment for the Arts announced \$60,726,300 awarded through 851 grants in the second major funding round of Fiscal Year 2002. The awards constitute approximately 63% of the Endowment's grant funds for the year. Awards will be distributed to nonprofit national, regional, state and local organizations across the country through three of the Endowment's Grants to Organizations categories, Access, Arts Learning and Heritage/Preservation, as well as through Arts on Radio and Television, Challenge America Arts Access, Leadership Initiatives and Partnership Agreements.

The Arts Endowment's budget appropriation for FY 2002 is \$115.2 million, representing the second consecutive budget increase the agency has received since 1992 and an increase of \$10 million over last year's budget. Of the \$115.2 million, \$95.8 million is designated for grant making. Of the \$95.8 million, \$17 million is dedicated to Challenge America, a program designed to strengthen communities through the arts.

### The grant distribution was:

- · Access with 234 grants totaling \$4.3 million,
- Arts Learning with 212 grants totaling \$5.8 million,
- · Heritage/Preservation with 173 grants totaling \$3.5 million,
- Arts on Radio and Television with 54 grants totaling \$3.8 million,
- Challenge America Arts Access with 60 grants totaling \$2.3 million,
- Leadership Initiatives with 55 grants totaling \$1.3 million.

### Kentucky organizations received a total of \$879,100 in funding.

Appalshop, Inc., Whitesburg, \$20,000

CATEGORY: **Arts on Radio & Television** FIELD/DISCIPLINE: Media Arts
To support the development and production of a radio series documenting the living music and cultural traditions of the Central Appalachian highlands. Intended for national broadcast, each program will combine musical presentations, interviews and narration.

Appalshop, Inc., Whitesburg, \$52,000

CATEGORY: **Heritage & Preservation** FIELD/DISCIPLINE: Multidisciplinary
To support year one of the Living Archive. This three-part initiative will preserve
Appalshop's large body of on-site audio and video work by creating an accessible
archive, fostering discourse with constituents, and sharing learnings with the field.

Campbellsville University, Campbellsville, \$10,000

CATEGORY: Heritage & Preservation FIELD/DISCIPLINE: Music

To support the National Civil War Band Festival on the campus of Campbellsville University in central Kentucky. This three-day event in July 2003 will feature historically accurate performances of band music from the American Civil War era, with concurrent lectures, recitals and exhibits by musicians and scholars from across the country.

**J.B. Speed Art Museum**, Louisville, \$13,000 CATEGORY: **Access** FIELD/DISCIPLINE: Museum

To support the planning and evaluation of Touch Art, a series of arts learning resources

for preschool children. In partnership with the Louisville Free Public Library, the museum will develop pilot computer programs and interactive resource materials that will result in an enhanced appreciation for and understanding of the permanent collection.

**Kentucky Arts Council**, Frankfort, \$614,100 CATEGORY: **Partnership** FIELD/DISCIPLINE: State To support Partnership Agreement activities. (This is the Arts Council's annual federal funding support).

Kentucky Arts Council, Frankfort, \$20,000

CATEGORY: **Leadership** FIELD/DISCIPLINE: Folk & Traditional Arts To support a folklorist position and other related costs. The position will serve as a vital component of the Kentucky Folklife Program's field research and public programming component.

Kentucky Educational Television Foundation, Inc.,

Lexington, \$50,000

CATEGORY: Arts Learning

To support production of an Art Toolkit. The multimedia resource will include a video excerpt library with modules in dance and visual arts and a Web site that facilitates interactive contact between teachers and students.

**Kentucky Opera Association**, Louisville, \$10,000 CATEGORY: **Arts Learning** 

To support World Rhythms - OperaWorks. The series of programs for middle and high school students will include up to 25 performances and post-performance discussions that address objectives of the Kentucky Education Reform Act.

Louisville Orchestra, Inc., Louisville, \$60,000

CATEGORY: **Heritage & Preservation** FIELD/DISCIPLINE: Music To support the preservation and dissemination of the archived recordings collection. The two-year project (2002-04) will resurrect hundreds of original autograph scores and world premiere master tapes commissioned and recorded by the orchestra on its First Edition label.

**Louisville Visual Art Association,** Louisville, \$10,000 CATEGORY: **Arts Learning** 

To support ARTworks. This project provides traveling exhibitions, artist residencies, resource materials and in-service training for teachers in four elementary schools.

Pleiades Theatre Company, Inc., Louisville, \$5,000 CATEGORY: Heritage & Preservation FIELD/DISCIPLINE: Theater To support the creation, development and presentation of a new theater work by women playwrights from Kentucky. Up to four women playwrights will collaborate to create a play that will explore the lives of a diverse group of women from Kentucky's history.

Stage One: The Louisville Children's Theatre, Inc.,

Louisville, \$15,000

**CATEGORY: Arts Learning** 

To support the production of two repertory plays for young audiences. The plays will be designed for elementary and middle school audiences using a developmental approach to theater.

# Large Kentucky Delegation Attends



Approximately forty Kentuckians traveled to Asheville, North Carolina April 28-30 for "Building Creative Economies," a conference focused on the arts, entrepreneurship and sustainable development in Appalachia. The conference was jointly sponsored by the National Endowment for the Arts and the Appalachian Regional Commission, and was hosted by Handmade in America. Coordinators began by reflecting on the sense of energy and enthusiasm expressed by the attendees, indicating their belief that a significant movement had begun.

Two pre-conference sessions focused on international issues and cultural heritage tourism. The conference began with "Reports from the Field," an overview based on working papers commissioned for the conference. The reports were divided into northern, central, and southern regions. Kentucky programs prominently featured in the central region report included the Kentucky Craft Marketing Program and the Kentucky Folklife Program.

General sessions centered on the importance of emphasizing "sense of place" and authenticity in supporting sustainable community development. Breakout sessions addressed a number of issues pertinent to the region, including how to represent Appalachian art, telling the story of place, financing small businesses, conserving local heritage, marketing and distribution, event-based strategies, art incubators, community development, vocational education, craft entrepreneurship and funding.

A general session titled "Success Stories – How They Did It," included Ron Daley, Campus Director for the Knott County Branch of Hazard Community College and a member of the Knott County Community Development Initiative. Ron spoke about the various artisan-based economic development projects underway in Hindman. Kentucky potter, Sarah Culbreth, Berea, presented the breakout session, "Entrepreneurship: Start-up to Experience."

The conference closed with meetings of each state delegation, to discuss how the lessons learned at the conference could be used in planning efforts back home. Kentucky has already developed strong initiatives and has a statewide Master Plan for Cultural Heritage Tourism, and meeting participants focused on how the various groups could be reconvened. State officials are already discussing a regional meeting in Kentucky's Appalachian region and a possible Kentucky conference modeled after the Asheville conference.

For a copy of the working papers or a full conference report, contact:

National Endowment for the Arts 1100 Pennsylvania Avenue NW Washington, DC 20506 Phone 202-682-5400

www.arts.gov

# START News Update

# Arts Participation Literature



Three years ago the Kentucky Arts Council adopted a new mission statement: "that the people of Kentucky value and participate in the arts." This mission combined with inclusion in the State Arts Partnership for Cultural Participation (START) has caused the Council to examine how it serves the people of the commonwealth through programs, services and activities. As Kentucky Arts Council programs increasingly emphasize participation, constituents will develop and utilize strategies to increase participation in their own communities, making arts experiences accessible and meaningful to more people. This shift to increased participation will become evident in the KAC FY 2004 Guide to Programs, and in the guidelines and applications for all of the FY 2004 grant programs.

To develop an understanding of the work and research in increasing arts participation that is being conducted nationwide, and how it will ultimately affect the Kentucky Arts Council and those organizations it funds, you should familiarize yourself with some of the existing literature. While the information available is extensive and widespread, we recommend that you begin with the publications and reports listed below.

A New Framework for Building Participation in the Arts by Kevin McCarthy and Kimberly Jinnett is based on a RAND study of the efforts of over 100 arts organizations that have actively worked to increase public participation in their programs. The resulting report, funded by Wallace-Readers Digest Funds, includes a behavioral model that identifies the main factors that influence individual decisions about arts participation and an integrative approach for increasing participation. The integrative approach includes the following steps that can be taken by an organization in order to increase participation:

- Link participation-building activities to core values and purpose by choosing participation goals that support that purpose.
- √ Identify clear target groups and base tactics on good information about those groups.
- √ Understand the internal and external resources that can be committed to building participation.
- Establish a process for feedback and self-assessment.

"Rethinking Participation: A Framework for Change," by Michael Moore, Program Director at Wallace-Reader's Digest Funds, outlines a portion of the above-mentioned study developed by RAND. The resulting model which includes the

types of increased participation (broadening, deepening, or diversifying), the possible target participants (creators, audiences or stewards) and the types of barriers which may challenge increasing participation (perceptual, practical and experiential), creates a framework through which to develop participation goals and design strategies to reach those goals.

"New Fundamentals and Practices to Increase Cultural Participation and Develop Arts Audiences," by Jerry Yoshitomi. Yoshitomi is a cultural facilitator whose work focuses on community engagement strategies and practices, and this article addresses new fundamentals and practices to increase participation in the arts. He examines the inclinations and motivations of current arts participants, those who are inclined to participate, and those who are not inclined to participate, and specific strategies to reach each group are discussed.

Increasing Cultural Participation: An Audience Development Planning Handbook for Presenters, Producers, and Their Collaborators by Paul Connolly and Marcelle Hinand Cady is a step-by-step guide for organizations wishing to increase public participation. The book includes worksheets designed to help an organization move through these steps, beginning with forming a planning committee, and moving through examining an organization's mission, identifying a target audience, setting goals to develop strategies, budgeting assessment, and evaluating results. Case studies and a clearly outlined planning process make this an excellent resource tool.

**Arts4allpeople.org**, a Web site initiated by Wallace-Reader's Digest Funds (W-RDF), was specifically developed to disseminate information about participation-building research, strategies and tactics. Issue related message boards, access to others involved in increasing arts participation work, information on related W-RDF projects, and guides to using research materials make this a valuable resource. Visit the Web site, and register as a member in order to fully access all the information and materials. The publications and reports listed above, as well as other monographs and studies, may be downloaded from the site.

For more information about the Kentucky START initiative, contact Lori Meadows, Executive Staff Advisor, (888) 833-2787, ext. 4812, or email *lori.meadows@mail.state.ky.us.* 

# **START** Institute for **Arts Participation**

Applications have been mailed for the upcoming Institute for Arts Participation to be held September 5 and 6 in Louisville, Kentucky. One-hundred-and-twenty-five applications were mailed to recent recipients of operating support from the Kentucky Arts Council. If you are one of these organizations, we hope that you have completed the application and returned it to us by June 10th, 2002. Teams will be selected from the applications submitted, and will be notified of their acceptance by July 30, 2002.

Ken Fischer of the University Musical Society in Ann Arbor, Michigan, will be a featured presenter. Here is an excerpt from a case study presented in the "Increasing Cultural Participation" handbook, commissioned by the Audiences for Literature Network and the Wallace-Reader's Digest Funds:

> "In the early 1990's, the University Musical Society (UMS), which is based at the University of Michigan in Ann Arbor, reconsidered its mission and began striving to develop new diverse audiences and deepen the commitment of the existing audience. UMS changed its mission from "presenting the performance arts" to "nourishing, challenging, and changing people's lives." Between 1990 and 2000, the number of paid attendance at concerts increased from 71,600 to 121,000 and attendance at educational events rose from 4,000 to 60,000.

> Ken Fischer, the executive director of UMS, believes that a key to increasing and diversifying audiences is to "start where you are." UMS began by assessing who currently attended its performances and then set specific objectives for reaching new constituents. UMS staff gradually built relationships with a broad range of organizations in the community, including the United Negro College Fund, health care institutions, and faith-based groups. Meanwhile, over the years, UMS hired full-time staff and volunteers who were dedicated to audience development and educational efforts.

> Fischer points out that audience development efforts result in a long-term, rather than an immediate, return. While box office sales steadily increased, UMS's audience development efforts also eventually led to higher quality programs and a deeper connection to the community. Diversifying audiences ultimately resulted in greater financial stability for UMS."

As you think about the questions we posed in the application for the Institute, consider who you are not reaching in your community, and how you might set goals for increasing participation from these segments of your community. During the Institute, staff, KPAN advisors and Circuit Riders will lead you through a four-step process called the Integrative Approach, to help you realize how your organization might increase participation. Applications for a new grant program, subsidized by the Wallace Funds, will be handed out to those completing the Institute. This will be your chance to test your skills on a project in your community with support from the Wallace Funds. If you have any questions, please contact Lori Meadows at 1-888-833-2787, ext. 4812, or lori.meadows@mail.state.ky.us.

# Quotable Quots

experts or business stratesure to the arts. People work and live in a culturally

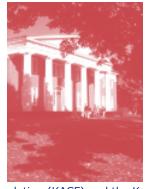
emeritus, The BFGoodrich Company

# WHY BOARDS MICRO-MANAGE & **HOW TO GET** THEM TO STOP

If we were to ask nonprofit leaders for their top three complaints about boards, micro-management would absolutely make that list. Both board members and CEOs talk about board micro-management as if it were the weather—they complain about it, but they don't figure there's much they can do about it. If boards micromanage because they don't know what else to do, then the obvious solution is to show them a different role. And if boards micromanage because they are concerned and/or scared, then the obvious solution is to allay those fears. And finally, if board members micromanage because we've asked them to act as staff, then the obvious solution is not to ask them to perform staff functions. This article highlights numerous effective strategies for nonprofit board development. To read the full article by Hildy Gottlieb, visit: http://www.help4nonprofits.com/ NP\_Bd\_MicroManage\_Art.htm.

# Kentucky Art and Craft Foundation and Kentucky Craft Marketing Program jointly present Annual Workshop Weekend On Center at Centre







The Kentucky Art and Craft Foundation (KACF) and the Kentucky Craft Marketing Program (KCMP) are pleased to announce the annual workshop weekend entitled **On Center at Centre**. The 2002 workshop will be held at Centre College in Danville, Kentucky, on August 9 and 10. "These demonstrations and hands-on workshops are designed to help craftspeople and artists of all skill levels add a new dimension to their craftwork," states KACF Executive Director Mary Miller. "Led by regionally and nationally known craft artists, each demanding workshop is designed to teach craft artists traditional and modern techniques, by allowing participation in, or the observation of, various media."

This year's workshops include "Beginning Millefiori Pattern Techniques in Polymer Clay," "Constructing a Wooden Chair," "Intro to Glassblowing," "Mold Making," "Narrative Fiber Art: Inspiration and Application," "Throwing Porcelain Forms," "Low Relief Carving," "Venetian Style Goblet Making at the Torch," "Polymer Clay Box Form," and "Venetian Style Human Figure Sculpting at the Torch." Workshop instructors include Jane Burch Cochran of Kentucky, Derek Harding of Rhode Island, Gwen Heffner of Kentucky, Donna Kato of Colorado, Che Rhodes of Illinois, Emilio Santini of West Virginia, Rebekka Seigel of Kentucky, and David Wright of Kentucky. Various roundtables on product development led by veteran craftspeople will also be held during lunch on Saturday.

The Rude Osolnik Award dinner at Centre College's Carnegie Club will be held on Friday evening, August 9, during which an outstanding Kentucky craftsperson will be presented with the sixth annual Rude Osolnik Award.

Special assistance for the conference is provided by the Kentucky Guild of Artists and Craftsmen, a non-profit membership organization that sponsors art fairs and workshops and maintains a list of artists and craftsmen interested in serving as artists in schools. Sheltowee Artisans are hosting the resource and hospitality room. Other contributors include the Kentucky Arts Council, a state agency in the Education, Arts and Humanities Cabinet, which receives support from the National Endowment for the Arts.

Registration fees for Kentucky residents are \$40 for one day, or \$65 for both Friday and Saturday. Registration fees for out-of-state residents are \$55 for one day, or \$90 for both Friday and Saturday. The Rude Osolnik Award presentation dinner is an additional \$25 for both Kentucky and non-Kentucky residents. For additional information or to request a brochure, please call Diana Cecil at (502) 589-0102.

# Important Notice for VISUAL ARTS AT THE MARKET 2-D ARTISTS

The Kentucky Crafted: The Market
Orientation session for current or future
juried artists will be held August 27. The
sessions have been changed to one day
only. This session is REQUIRED for new
artists juried into the Visual Arts at the
Market program and who are intending to
participate in the 2003 Kentucky
Crafted: The Market. Please mark your
calendar. Detailed information will be
sent to all artists juried into the Visual
Arts at the Market program in August.

# ART WORKS FOR KENTUCKY Featured

on National Association for State Arts Agencies' Monthly Web Spotlight

The Kentucky Arts Council's Web portion of the public awareness campaign is currently highlighted as an exemplary site for other state arts agencies to model. The site was selected for its effectiveness in meeting target audiences, the use of color to engage viewers' attention and the navigational structure that give users an experience similar to browsing a publication. To visit the Web site through NASAA, go to <a href="http://www.nasaa-arts.org/spotlight/art\_works\_ky.shtml">http://www.nasaa-arts.org/spotlight/art\_works\_ky.shtml</a> or go directly to <a href="https://www.kyarts.org">www.kyarts.org</a> and find out how Art Works For Kentucky: The State of the Arts.

# VSA ARTS Offers Resource Directory

Putting Creativity to Work: Careers in the Arts for People with Disabilities lists descriptions of more than 110 arts-related careers and includes resources on education funding, how to become a successful artist, job searching skills, navigating social systems, and more. Visit www.vsarts.org

# Byron Temple Named Posthumously as Rude Osolnik Award Recipient for 2002

Kentucky's art and craft community will pay special honor to the late ceramicist **Byron Temple** of Louisville, Kentucky, with this year's Rude Osolnik Award. Temple will be honored posthumously at a dinner Friday, August 9, 2002, in conjunction with *On Center at Centre*, a workshop presented by the Kentucky Art and Craft Foundation and the Kentucky Craft Marketing Program, in Danville, Kentucky.



The award is named after Rude Osolnik, the nationally acclaimed woodturner from Berea, Kentucky, who devoted his life to the development of his craft and teaching. Temple is the seventh recipient of this prestigious award, which recognizes artists for their contributions to the craft community, preservation of craft traditions through teaching and sharing, and exemplary workmanship. Previous award recipients include fiber artist Alma Lesch, weaver Emily Wolfson, fiber artist Arturo Alonzo Sandoval, instrument maker Homer Ledford, ceramist Joseph Molinaro, and glass artist Stephen Rolfe Powell.

"This year is special because Rude will also be honored with a memorial tribute," states KCMP Director Fran Redmon. "It is appropriate, in this year of his passing, that we give special recognition to Rude's many accomplishments that are exemplified by the award that bears his name."

Byron Temple was born in 1933 in Centerville, Indiana. After attending Ball State University, Brooklyn Museum Art School, and the Art Institute of Chicago, Temple became apprenticed to Bernard Leach in St. Ives, England from 1959 to 1961. Temple made functional pottery for more than forty years and supplied Nieman Marcus, Bloomingdale's, and Macy's with 15,000 pots a year at one stage of his career.

Temple, a studio potter his entire adult life, is internationally recognized as one of the leading voices and influences on ceramics today. "He was generous in his teaching, disciplined and insightful," says artist Gwen Heffner. "He mentored many artists who point to him as the major influence on them, as both artists and people."

Temple has given workshops, lectures and seminars at such prestigious venues as Harvard, the Smithsonian, and the Cooper Hewitt. His work is in numerous collections and museums including, the Museum Boymans-van Beuningen of Rotterdam, the Smithsonian, the American Craft Museum, the Speed Art Museum, the Everson Museum and the Taipei Fine Arts Museum in Taiwan. He received a National Endowment for the Arts award in 1991. Byron Temple passed away in May 2002, leaving behind a legacy that touched many souls.

The Rude Osolnik Award dinner will take place at the Centre College Carnegie Club in Danville on Friday evening, August 9, 6-8 pm. Nationally renowned glass artist Stephen Rolfe Powell will give a glassblowing demonstration at his studio after the dinner.

# Arts Across Kentucky Urges Artists and Arts Organizations to Help Spread the Word

In recent conversations with Arts Across Kentucky editor Nancy Bronner, it has become apparent that the magazine would have greater value if more people were able to see it. "I 've been packing up new magazines to send out and thinking about how much more AAK could be used by the artists in the stories we run and by those artists and organizations who run ads. Things like sending copies out with orders, passing them on the doctors offices, giving a gift subscription to a library or someone who doesn't get out very much, having artist-in-residents pass them out at programs, etc. Little things that would help spread the word about Kentucky arts and artists," says Bronner. This same sort of longer shelf life, and greater distribution techniques would hold true for all publications that you come across that will help people value the arts and encourage greater participation. It is very easy to be champion for the arts, its just a matter of thinking about doing these little actions.

# President Awards Kentucky Educator National Humanities Medal

President George W. Bush and First Lady Laura Bush awarded Louisville literacy advocate Sharon Darling the 2001 National Humanities medal on April 22, 2002 at a ceremony at D.A.R. Constitution Hall in Washington D.C. on April 22, 2002. Sharon Darling is president and founder of the National Center for Family Literacy in Louisville, Ky., where she has been at the forefront of efforts to place family reading and learning activities on the national agenda for social change. Beginning with a handful of projects in Kentucky and North Carolina, her programs today encompass more than 3,000 sites across the country. Her awards include the Albert Schweitzer Prize for Humanitarianism, the Charles A. Dana Award for Pioneering Achievement in Education, the Harold W. McGraw Award for Outstanding Education, and she has been featured on the Arts & Entertainment series Biography.

# The ARTS in Education

# **ArtsStart!** Begins in Covington at James E. Biggs Center with an Exploration of Appalachian Culture

The first project funded by the Kentucky Arts Council's new early childhood education initiative *ArtsStart!* joined two powerful forces in arts education in Kentucky: the James E. Biggs Early Childhood Center and the husband and wife artist team of Mitch Barrett and Carla Gover.

The James E. Biggs Center provides a highly enriched preschool education and family support system to nearly 400 three- and four-year-old children each year, a very high percentage of whom are considered to be at-risk of academic failure (95% of the population qualified for the federal free and reduced lunch program). Early literacy and the arts are employed in every aspect of the school including professional development for teachers in arts integration and working with many local and regional artists to develop arts programming for the very young student. Directed by Dr. Diane Roketenetz, this model center has received statewide and national honors for excellence in arts education including the 1999 Governor's Awards in the Arts, Education Award and the 2001 Coming Up Taller Award of the National Endowment for the Arts.

Widely acclaimed Appalachian instrumental and vocal musicians, **Mitch Barrett and Carla Gover** have a special talent for storytelling and dance based in the traditions of their Eastern Kentucky home. Both are known in the education community for their outstanding residency work in art education, their multi-disciplinary approach to the arts and culture, and their commitment to helping youth at risk.

The ArtsStart! residency introduced Appalachian culture and heritage to preschoolers. A large majority of the children at the Biggs Center share an Appalachian background, although families in the urban setting often overlook this heritage. "As young children form self-concept and self-esteem, it is developmentally appropriate to explore culture and embrace tradition," said Dr. Roketenetz. "Understanding Appalachian heritage as part of the diversity of cultures fosters caring behaviors that are a part of the social skills curriculum."

Carla and Mitch demonstrated various instruments including banjo, guitar and lap dulcimer, and discussed their origins and



the role they play in Appalachian culture. They led the children to discover the differences and similarities of the instruments while exploring pitch, tone, timbre and other musical concepts. Simple Appalachian songs were taught while interwoven with stories and children's books following similar themes. Some of the children were able to re-tell stories and others chose to create visual art based on themes heard in story and song. Carla engaged the children in simple clogging to teach rhythm, space, time and force. These activities across the disciplines built upon each other to create a sort of snapshot of Appalachian life.

The residency didn't stop with the engagement of the artists and students. This type of modeling is passed on to teachers as a springboard for discovery of Appalachian culture. Teachers will be able to incorporate elements of the residency in their lesson plans, team sessions and pursuit of further professional development. It is hoped that families will be able to re-connect to their heritage or gain an understanding of Appalachian culture, and that parents will be able to appreciate and model cultural strengths for their children.

The Kentucky Arts Council welcomes questions regarding this program and application. For more information on the ArtsStart! program, please contact Lisa Rosenbarker, Program Coordinator, 859-985-1226, by fax at 859-986-1299, or by email to *Irosenbarker@madisoncocan.org*.

# Arts Council Hopes to Extend Youth Arts Program, Inner Visions

Following the success of this year's Inner Visions Project, the Jefferson County Public Schools, Stage One Theatre, and the Kentucky Arts Council are looking at ways to extend the Youth Arts Program into a second year. At recent planning meetings the groups have discussed ways to increase the efficiency of the program by providing longer on-site residencies for artists and more collaboration between artists and teachers, as well as between artists in varying disciplines.

Training and planning activities might include professional development sessions for teachers by artists in several disciplines. The group hopes to engage teachers and artists in mutual planning sessions that will help faculty feel more comfortable in participating in the arts activities in order to help teachers feel more adept at carrying out similar lesson plans in the future.

The importance of having parental involvement in the arts activities is important to all involved in the planning process. It is hoped that parents and the community will perceive the value of the arts in improving self-esteem, building team participation, and increasing communication and social skills. Parents may be involved in the project during weekend or evening visitations on campus.

To increase the students' broad-based knowledge of the value of artistic expression, it is hoped that funding will be made available to allow students to attend plays, concerts and gallery openings. Exposure to community performances will prepare students for their own performances, gallery exhibits and publications.

# Arts Council Partners on Arts Toolkit and Launches



# Arts Resources for Teachers and Schools

A Web-based directory of artists and arts organizations available to work in KY schools

The genesis of this searchable database lies in the multi-partnership Arts and Humanities Content Advisory Group that has been developing the **Arts Toolkit.** The Arts Toolkit, still in prototype form, is a comprehensive resource for teaching the arts and humanities in Kentucky. Built from Kentucky Core Content, Program of Studies and Academic Expectations, this dynamic and powerful tool contains many components including lesson plans developed by Kentucky teachers, instructional and performance videos, reproduced museum artwork, a bibliography for arts and humanities, a glossary, a listing of arts Web sites and the searchable database **Arts Resources for Teachers and Schools.** 

The directory is built from a survey sent in April to all artists in Kentucky that appear on the Arts Council's mailing list. Any artist willing to work in Kentucky schools may be a part of the directory. Artists were asked if they were interested in being included in the listing and then asked to evaluate their level of expertise or participation for presenting or working in the schools. The John F. Kennedy Center for the Performing Arts initially developed the title categories for a national program involving artists in the schools.

Additionally, artists were asked to provide a narrative that can indicate more detailed information about the programs they may be able provide for teachers and schools.

Inquiring teachers will have the ability to search for artists by Kentucky Department of Education Service Region, Arts Discipline, Artist or Organization Name, and Level of Expertise. Once the search is made a listing of all artists and arts organizations that fit the criteria will come up with contact information and artist narratives. To access **Arts Resources for Teachers and Schools**, go to **www.kyarts.org** and click on Arts Education.

The **Arts Toolkit** is a collaborative effort of the Kentucky Department of Education, KET, the Kentucky Arts Council, The Speed Art Museum, the Kentucky Center for the Arts and the Collaborative for Teaching and Learning. For more information about the **Arts Toolkit**, contact: Teresa Day, KET, (859) 258-7294 or **tday@ket.org**. For more information about **Arts Resources for Teachers and Schools**, contact: Ed Lawrence, KAC, (888) 833-2787 ext. 4803 or **ed.lawrence@mail.state.ky.us**.

Summer sessions for Youth Arts programs at the 10 designated Jefferson County facilities began in mid-June. At Cardinal Youth Development Center artists collaborated on an integrated study of African arts. Musician Ed White of Louisville helped students to design, create, and play their own African drums, while Allison Upshaw of Atlanta assisted students in retelling and performing traditional fables using musical performance techniques. Craftsperson John Eaves of Eddyville worked with students to design traditional baskets. Visual artist Reba Rye instructed students in drawing with natural environmental elements, such as rocks, plants, and charcoal.

For more information on how to become involved in the Youth Arts Program, contact Normandi Ellis at 502-875-7956, or John Benjamin at (888) 833-2787, ext. 4813 or **john.benjamin@mail.state.ky.us**.

# Critical Links Explores the Relationship Between Learning and the Arts

A new report released by the Arts Education Partnership (AEP) finds that the arts provide critical links for students to develop crucial thinking skills and motivations they need to achieve at higher levels—and not be left behind. The research in this report further suggests that for certain populations—students from economically disadvantaged circumstances, students needing remedial instruction, and young children—the effects of learning in the arts may be especially robust and able to boost learning and achievement.

The report, Critical Links: Learning in the Arts and Student Academic and Social Development, details the relationship between learning in dance, drama, music, multiple arts and visual arts, and the development of fundamental academic and social skills. (See CRITICAL LINKS HIGHLIGHTS) This evidence should compel educators to think twice before cutting the arts if their goal is to increase student academic achievement.

"I urge education leaders throughout the country to read this compendium and pay close attention to its findings," said G. Thomas Houlihan, executive director of the Council of Chief State School Officers (CCSSO). "In the **No Child Left Behind Act**, Congress named the arts as one of the core subjects that all schools should teach. The studies in *Critical Links* show the wisdom of that decision and the benefit of arts learning for every child."

Critical Links: Learning in the Arts and Student Academic and Social Development is available in a PDF format on the Arts Education Partnership Web site at **www.aep-arts.org.** Printed copies can be ordered from the Council of Chief State School Officers at (202) 336-7016.

## THE "CRITICAL LINKS" HIGHLIGHTS

Studies reviewed in the volume and the interpretive essays point to critical links between learning in the arts and academic and social skills and motivations in the following six major areas:

## 1) Reading and Language Development

### **Basic Reading Skills**

Certain forms of arts instruction enhance and complement basic reading instruction aimed at helping children "break the phonetic code" that unlocks written language by associating letters, words and phrases with sounds, sentences and meanings. Since we do not "read reading" but rather texts of various kinds in search of meaning, it is important that forms of arts instruction promote both basic reading skills and the achievement motivation that engages young learners in the reading experience.

### Literacy

Young children who engage in dramatic enactments of stories and text improve their reading comprehension, story understanding and ability to read new materials they have not seen before. The effects are even more significant for children from economically disadvantaged circumstances and those with reading difficulties in the early and middle grades.

### Writing

Spatial reasoning skills inherent in learning music are needed for planning and producing writing. Dramatic enactments by young children also are shown to produce more effective writing. Other arts learning experiences—in dance and drama, for instance— develop expressive and reflective skills that enhance writing proficiency.

### 2) Mathematics

Certain music instruction, such as comprehensive instruction that includes training in keyboard skills, develops spatial reasoning and spatial-temporal reasoning skills, which are fundamental to understanding and using mathematical ideas and concepts.

## 3) Fundamental Cognitive Skills and Capacities

Learning in individual art forms as well as in multi-arts experiences engages and strengthens such fundamental cognitive capacities as spatial reasoning (the capacity for organizing and sequencing ideas); conditional reasoning (theorizing about outcomes and consequences); problem solving; and the components of creative thinking (originality, elaboration, flexibility).

### 4) Motivations to Learn

Motivation and the attitudes and dispositions to pursue and sustain learning are essential to achievement. Learning in the arts nurtures these capacities, including active engagement, disciplined and sustained attention, persistence, and risk-taking, and increases attendance and educational aspirations.

### 5) Effective Social Behavior

Studies of student learning experiences in drama, music, dance and multi-arts activities show student growth in self-confidence, self-control, self-identity, conflict resolution, collaboration, empathy and social tolerance.

## 6) School Environment

It is critical that a school provide a positive context for learning. Studies in the Compendium show that the arts help to create the kind of learning environment that is conducive to teacher and student success by fostering teacher innovation, a positive professional culture, community engagement, increased student attendance and retention, effective instructional practice, and school identity.

# HOT DATES! ~

# National Governor's Association Study Released:

# The Impact of Arts Education on Workforce Preparation

A recent Issue Brief prepared by the National Governor's Association Center for Best Practices has positive implications for the value of the arts in developing the 21st century workforce. The report offers the following summary:

The arts provide one alternative for states looking to build the workforce of tomorrow—a choice growing in popularity and esteem. The arts can provide effective learning opportunities to the general student population, yielding increased academic performance, reduced absenteeism and better skill building. An even more compelling advantage is the striking success of art-based educational programming among disadvantaged populations, especially at-risk and incarcerated youth. For at-risk youth, that segment of society most likely to suffer from limited lifetime productivity, the arts contribute to lower recidivism rates; increased self-esteem; the acquisition of job skills; and the development of much needed creative thinking, problem solving and communications skills. Involvement in the arts is one avenue by which at-risk youth can acquire the various competencies necessary to become economically self-sufficient over the long term, rather than becoming a financial strain on their states and communities.

This Issue Brief provides examples of arts-based education as moneyand time-saving option for states looking to build skills, increase academic success, heighten standardized test scores, and lower incidence of crime among general and at-risk populations. It offers examples drawn from states that are utilizing the arts in education and afterschool programs, and it provides policy recommendations for states looking to initiate or strengthen arts education programs that improve productivity and foster workforce development.

"This kind of research being presented to the top executives of each state has to be a good sign for public funding of the arts," says Kentucky Citizens for the Arts, Executive Director Cecelia Wooden. "It's what we knew all along, but putting the arts on Governors' radar screens from this vantage point should make our advocacy job more effective by leveraging elected and grassroots leadership."

The Issue Brief has been prepared by the National Governor's Association Center for Best Practices, which is chaired by Governor Paul E. Patton. The full report is available online at www.nga.org/center. Another relevant Issue Brief, "The Role of the Arts in Economic Development," released in June, 2001, is also available online. The mission of the NGA Center for Best Practices is to help Governors and their key policy staff develop and implement innovative solutions to governance and policy challenges facing their states.

### **APPLICATION DEADLINES**

JUL 2 Visual Arts at the

### **BOARD MEETINGS**

JUL 21-24 AIR/CAR Orientation, Faubush AUG 9-10 Craft Workshop

# **ARTS GUIDE TO NEW EDUCATION** LAW

No Subject Left Behind: A Guide to Arts Education Opportunities in the 2001 **Education Act** is a manual for state and local arts and education leaders to learn more about the new legislation, No Child Left Behind, and the multiple opportunities for arts education.

www.nasaa-arts.org/ nasaanews/arts\_guide.shtml

# Kentucky Center for the Arts Receives National Recognition

### Kentucky Center for the Arts Recognized as Success Story by Americans for the Arts

Americans for the Arts has launched a national arts advocacy program to promote the arts in education. The Kentucky Center for the Arts' *ArtsReach* program is featured prominently on their Web site as one of a handful of success stories around the country. Visit **www.artsusa.org**.

### KCA Helps Author National Publication

The Kentucky Center is one of nine arts organizations that were invited by the Kennedy Center to look at issues of professional development for artists working in educational settings. Debbie Shannon has worked with this group for the last few years and their work has just been published in Creating Capacity: A Framework for Providing Professional Development Opportunities for Teaching Artists. The Kentucky Center is given credit prominently throughout the piece. The education department will be distributing copies to Arts Education Showcase artists, ArtsReach studio artists and other artists who work in Academies, Institutes and other KCA education programs. The piece is being disseminated nationally through a variety of means and is available on the Kennedy Center's Web site: <a href="https://www.kennedy-center.org">www.kennedy-center.org</a>.

### Model for Teacher Training in Canada

This summer, KCA will host a representative from an Ontario, Canada arts organization. After hearing from multiple sources that the Kentucky Institutes for Arts in Education are model programs, this representative is planning to spend two and a half weeks observing KCA's Institutes in Louisville and Murray. She will also visit our Academy in Louisville. Her task is to create a similar program in Ontario.

# Now it's the PAE



This year, in a new service to the performing arts industry, The Southern Arts Federation is collaborating with the Mid-Atlantic Arts Foundation and the Northeast Performing Arts Council to create the **Performing Arts Exchange** (previously known as the Southern Arts Exchange). Through this partnership, presenters will have a tremendous opportunity to see and hear a great variety of performers from the south, southeast and northeast United States, to visit with artists and representatives in the large exhibit hall, and to participate in workshops and professional development seminars with experts from throughout the country.

The **Performing Arts Exchange** takes place September 25 – 28<sup>th</sup> in Atlanta, Georgia and registration materials are available on the Southern Arts Federation Web site: www. Southarts.org. We hope that you will make plans to attend!

# 2002 Governor's Awards in the Arts Celebrates 25 Years of Recognition

A silver celebration is in the works for the next Governor's Awards in the Arts to be presented in February of 2003. Nominations are due to the Arts Council by September 1, 2002, so now is the perfect time to be thinking about that stellar individual or organization that needs to be recognized for their contributions to the arts in Kentucky. To access the nomination forms and guidelines, go to the Arts Council Web site at <a href="https://www.kyarts.org">www.kyarts.org</a> and click on <a href="https://grantsubscience.org">Grant Guidelines & Applications</a>.

Anyone can nominate in a number of award categories. The important thing to remember in forwarding a nomination is that good support materials are very important in illuminating the accomplishments of a prospective candidate. The better the documentation provided, the better chance your nominee has of being selected.

Nominations are initially reviewed by staff members of the Arts Council, the Education, Arts and Humanities Cabinet, Arts Kentucky and Kentucky Citizens for the Arts. This review is to determine if the nominees meet the eligibility criteria. Qualified nominees are then forwarded to a Selection Committee comprised of Arts Council board members. Prospective recipients are then forwarded to the Governor's office for final review and approval.

The Milner Award is the most prestigious of awards and is given to an individual for outstanding philanthropic, artistic or other contributions to the arts. It was established in 1977 and set a precedent for Governors to recognize contributions to the arts. In 1987, Governor Martha Layne Collins expanded the recognition to make the Governor's Awards in the Arts include the following categories, Artist Award, National Award, Business Award, Community Arts Award, Education Award, Government Award, and Media Award. The first Folk Heritage Award was included in the Governor's Awards in 2000. Although not included in the current categories of awards, six special awards have been given over the span of the past 25 years under the titles of Pioneer, Organization, and Special Recognition.

The 2002 award will be a very special work of art for Kentucky's anniversary celebration. Kentucky's living treasure

Continued on next column page 13

and 1996 Milner Award recipient Homer Ledford has been commissioned to create dulcimers for each of the honorees.

Please take the time this year to make a nomination for your hero in the arts in Kentucky. Nominations do stay on file for three years, so if you have previously submitted a nomination that was not selected, you may want to resubmit it with additional support materials. For additional information about the Governor's Awards in the Arts, contact: Dan Strauss, (888) 833-2787 ext. 4804 or dan.strauss@mail.state.ky.us.

# Governor Patton Appoints Three New KAC Board Members

The Arts Council received notification on May 10, 2002 of board appointments that will expire February 1, 2006. This regular term rotation and selection includes **Larry May**, Benham; **Paul Fourshee**, Cadiz; and **Kathleen Smith**, Louisville. **Janrose Tunnell** was re-appointed to the board and re-designated as Chair for the term expiring February 2006. Board members whose term has expired are Lynn Morris, Hopkinsville; Susan Schuler, Lakeside Park; and Susan Smith, Louisville.

The authority of the Kentucky Arts Council is vested in this volunteer citizen board. Council members meet regularly in sessions open to the public to set policy and approve expenditures.

# Kentucky on Stage! Presenters mark your calendars!

Join fellow presenters for an evening of fantastic performances, networking and opportunities to book performing artists for your upcoming season! **Kentucky on Stage,** the Kentucky Arts Council's annual performing arts preview and booking conference, will feature many exciting performers juried into the Kentucky Arts Council's Performing Arts on Tour Directory. **Kentucky on Stage** will be held Wednesday, September 4, 2002, 2:00 – 9:00 PM, in the Bomhard Theatre at the Kentucky Center for the Arts in Louisville.

**Kentucky on Stage** will present over twenty artists and ensembles in tenminute stage performances. This year's eclectic lineup will feature bluegrass, classical, folk and jazz music, theatre, dance, storytelling, and much more! In addition to performances, artists from the Kentucky Arts Council's 2002 **Performing Arts on Tour Directory** will be exhibiting in the main lobby of the Kentucky Center and available to talk with you about performing in your venues.

Presenter registration for **Kentucky on Stage** is \$40, and includes attendance at all preview performances, an informal dinner, and a reception for artists and presenters on Wednesday evening. Registration forms for **Kentucky on Stage** may be obtained from the Kentucky Arts Council. For those of you attending the Kentucky Institute for Arts Participation, **Kentucky on Stage** is a great way to kick off this event.

For more specific information about **Kentucky on Stage**, contact Heather Lyons at (888) 833-2787, ext. 4827 or **Heather.Lyons@mail.state.ky.us**. We look forward to seeing you at **Kentucky on Stage**.

# Setting the Stage! Performing Artists mark your calendars!

**Setting the Stage**, a workshop targeted to Kentucky musicians and recording artists, will take place at the Kentucky Center for the Arts in Louisville, on Wednesday, September 4, 2002. **Setting the Stage** will occur the morning and early afternoon of **Kentucky On Stage**, the previewing showcase of Kentucky artists from the 2002 **Kentucky Performing Arts on Tour Directory**. Both events are sponsored by the Kentucky Arts Council. Artists registered for the workshop are also invited to observe the performances at **Kentucky on Stage** on Wednesday, 3 – 9 PM, in the Kentucky Center for the Art's Bomhard Theatre, and to attend a reception for presenters and artists following **Kentucky on Stage**.

The workshop will focus on production, promotion and distribution issues for recording artists and will feature panelists with extensive expertise in the recording and music industry.

The fee for the workshop is \$15 and will include a box lunch, a copy of the Kentucky Arts Council 2002 **Performing Arts on Tour Directory**, and all workshop and resource materials. Registration forms for the workshop may be obtained from the Kentucky Arts Council office. The registration deadline for the workshop is August 25, 2002. For more information regarding **Setting the Stage**, or **Kentucky On Stage** contact Heather Lyons, Individual Artist Program Director at **Heather.Lyons@mail.state.ky.us** or (888) 833-2787, ext. 4827.

# Fourteen Reasons You Should Fill Out the Mailing List Questionnaire and Return to the Arts Council Now!

In an effort to improve communications delivery and better understand our constituent's interests, the Arts Council has embarked on forming a new mailing list. Because there was a massive transfer of information to the new list, some errors have occurred. And who better to ask for accuracy than you? The new list is name driven rather than organization-driven as in the past. We hope that this will eliminate duplicate mailings and save some precious budget dollars. Help us make a better connection to you and your involvement in the arts by looking carefully at this questionnaire and giving us the most complete information possible.

Need some guidance in filling out the questionnaire? Here's some...

- 1. If you enjoy receiving correspondence with a proper salutation, check the appropriate box. If you don't care, leave it blank
- **2.** Tired of seeing your name spelled wrong? This is your chance to make it right.
- 3. Where does it make the most sense for you to receive information from the Arts Council? If your work in the arts is tied to an agency, business, school, organization or other entity, then list the name of the organization and your title there. If you are an individual artist or friend of the arts then N/A (not applicable) is a fine name for an organization and your title is your choosing.
- 4. Post office boxes are fine for letters, but it is hard to deliver packages without a street address. If you have a privacy issue or your organization's mail is preferred in a post office box, that's O.K., too. We're just trying to save an extra phone call, if we should have something that needs to be shipped to you via means other than the United States Postal Service.
- 5. Your county is important to us. Opportunities arise in particular regions and we'd like to be the first to let you know.
- **6.** Zip plus four saves money and time for the Arts Council, thus speeding delivery of mail to you.
- **7.** Telephone... You never know when we may need to get in touch with you on a moments notice. Just give us the number or numbers you don't mind receiving calls on. No telemarketing—WE PROMISE.
- **8.** FAX, if you have one.
- **9.** E-Mail. Further on down the questionnaire, we ask if you would like to receive bulletins and publications electronically. Many people respond affirmatively but fail to give us an e-mail address.
- **10.** Want more traffic to your Web site? Share your URL!
- **11.** As a voter and advocate for the arts it is good for you to know who your elected representatives are. When issues come up in your district, we can readily notify you if you provide us with the district numbers.
- **12.** If you tell us what your interests are, we will try to make our communications more compatible to your areas of involvement in the arts.
- 13. Electronic communications delivery is the most cost effective and timely way for the Arts Council to reach you, but we would like your permission. Please check any box that you have an interest in receiving electronically. (Don't forget to give us your e-mail address!)
- 14. What are your arts disciplines? In the past, our list would only provide for one arts discipline. Realizing that many artists and arts organizations produce in a number of disciplines we have redesigned the communications database to accommodate YOU. Finally, you can be a jazz musician and a painter or a writer of fiction, non-fiction and poetry. If you are an artist, please let us know about all the different art forms you create in; if you represent an organization tell us what disciplines you produce, exhibit or present.

# KENTUCKY ARTS COUNCIL MAILING LIST QUESTIONNAIRE

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Thank you for your interest in the work of the Kentucky Arts Council and support of the arts in Kentucky.

PLEASE RETURN THIS QUESTIONNAIRE TO:

The Intucky
ARTS
COUNCIL

# Summer 2002 Grant Awards

# FY 2002 Individual Artist Professional Development(4th Qtr.)

COUNTY	NAME	AMOUNT
FRANKLIN	Normandi Ellis	500
HART	Kathy Zajac	500
JEFFERSON	Luckett Davidson	500
MASON	Carla Gover	500
WARREN	Kim Soule	500
WOODFORD	Beverly Baker	425
	TOTAL	\$2,925

# **FY2003 Challenge Grants**

COUNTY	ORGANIZATION	<b>AMOUNT</b>
CAMPBELL	Ky Symphony Orchestra	13,500
DAVIESS	Owensboro Symphony Orchestra	28,200
DAVIESS	Owensboro Museum of Fine Art	24,500
FAYETTE	Lexington Arts & Cultural Council	57,600
HENDERSON	Henderson Area Arts Alliance	10,900
JEFFERSON	Sarabande Books, Inc	20,200
JEFFERSON	Louisville Youth Orchestra	6,900
JEFFERSON	Louisville Theatrical Assn	5,300
JEFFERSON	Actors Theatre of Louisville, Inc	160,000
JEFFERSON	Stage One: Lou'ville Childrens Thtr	46,200
JEFFERSON	Kentucky Opera Association	89,100
JEFFERSON	Louisville Orchestra	157,400
JEFFERSON	Music Theatre Louisville, Inc	16,300
JEFFERSON	Kentucky Art and Craft Foundation	47,700
JEFFERSON	Louisville Visual Art Association	49,800
JEFFERSON	J. B. Speed Art Museum	96,800
JEFFERSON	Fund for the Arts	137,800
JEFFERSON	Louisville Bach Society	5,900
JEFFERSON	Louisville Ballet	76,400
JEFFERSON	The Louisville Chorus	1,800
JEFFERSON	Chamber Music Society/L'ville	4,100
PULASKI	Lake Cumberland Performing Arts	5,500
	TOTAL \$1	,061,900

# **FY2003 Folk Arts Apprenctice**

COUNTY	NAME	AMOUNT
CARTER	Jesse Presley Fraley	2,900
HART	Clevie Childress	2,900
	TOTAL	\$5,800

# **FY2003 Folk Arts Project and Tour of Kentucky Folk Music**

COUNTY	ORGANIZATION	<b>AMOUNT</b>
BARREN	Citizens for Gospel Music Inc	1,500
CALDWELL	Princeton Art Guild, Inc	2,500
CLAY	Big Creek/Oneida FRC	850

# FY2003 Folk Arts Project and Tour of Kentucky Folk Music (CONTINUED)

COUNTY	ORGANIZATION	<b>AMOUNT</b>
CLAY	Burning Sprgs/Laurel Crk FRC	2,000
CLAY	Clay Co MS Youth Svc Ctr	3,000
CLAY	Horse Creek/Paces Crk F.R.C	1,825
EDMONSON	Mammoth Cave National Park	2,500
GRAYSON	Caneyville Elementary	2,300
HARLAN	Pine Mountain Settlement School	600
HART	City-Horse Cave/Vision Horse C	1,500
HENDERSON	Downtown Henderson Project	1,500
JACKSON	Stringbean Memorial, Inc	2,700
JEFFERSON	Juneteenth Legacy Theatre	2,700
KENTON	Behringer-Crawford Museum	300
KENTON	Covington Community Center	2,700
MADISON	Berea College Appal. Center	2,700
PULASKI	Master Musicians Festival	2,700
ROWAN	KY Center for Traditional Music	2,000
WARREN	Rockfield Elementary School	525
WARREN	The Kentucky Building at WKU	1,200
WARREN	Western Kentucky Unviersity	2,700
	TOTAL	\$40,300

# FY 2003 **General Operating Support**

COUNTY		<b>AMOUNT</b>
BOYD	Artists in Concert, Inc	1,503
BOYD	Ashland Area Art Gallery	4,233
BOYD	Paramount Arts Center	37,509
CALLOWAY	Jackson Purchase Dance Co	1,130
CALLOWAY	Murray Civic Music Association	6,944
CHRISTIAN	Pennyroyal Arts Council	9,342
	Winch CI for the Arts Leeds Ctr .	,
DAVIESS	Owensboro Dance Theatre	6,132
	RiverPark Center, Inc	
DAVIESS	Theatre Wkshop of Owensboro	17,052
FAYETTE	Actors Guild of Lexington	15,213
	African American Forum, Inc	
	Central KY Youth Orchestra	
	Headley-Whitney Museum	
	Jazz Arts Foundation, Inc	
FAYETTE	Kentucky Ballet Theatre (Lex)	11,079
FAYETTE	Lexington Art League	19,012
	Lexington Ballet Company	,
	Lexington Children's Theatre	
	Lex Philharmonic Orchestra	
FAYETTE	Lex Shakespeare Festival	7,604
	Living Arts & Science Center	,
FLOYD	Jenny Wiley Theatre	29,511
FRANKLIN	Frankfort Arts Foundation	5,290
	Mayfield/Graves Co Art Guild	
HART	Horse Cave Theatre	40,529
	Ohio Valley Art League	
JEFFERSON	Artswatch	2,634

## FY 2003 General Operating Support (CONTINUED)

COUNTY	ORGANIZATION	AMOUNT
JEFFERSON	Ballet Espanol	2,481
JEFFERSON	International Order of E.A.R.S	1,892
JEFFERSON	Kentucky Shakespeare Festival	27,162
JEFFERSON	Louisville Youth Choir	5,644
JEFFERSON	Pleiades Theatre Co	2,011
JEFFERSON	Walden Theatre	19,405
KENTON	Behringer-Crawford Museum	7,734
KENTON	Carnegie Vis & Perfm. Arts Ctr	14,271
KENTON	Covington Community Center	11,927
KENTON	Media Working Group	14,159
KENTON	My Nose Turns Red Theatre Co	2,271
LETCHER	Appalshop	142,337
MADISON	Berea Arts Council, Inc	2,515
MADISON	KY Guild of Artists & Craftsmen	7,804
MADISON	Richmond Area Arts Council	1,936
MCCRACKEN	Market House Theatre Inc	19,666
MCCRACKEN	Mus of the Am Quilter's Soc	40,575
MCCRACKEN	Paducah Symphony Orchestra	26,903
MCCRACKEN	Yeiser Art Center	5,491
MERCER	Ragged Edge Community Theatre	3,535
	Montgomery Co Cl for the Arts	
PENDLETON	Kincaid Regional Theatre	6,904
PERRY	Greater Hazard Area Arts Council	6,495
	Master Musicians Festival	
TRIGG	Cadiz Community Arts Center	25,154
	BG W Symphony Orchestra	
	Capitol Arts Alliance	
	Public Theatre of Kentucky	
	VSA Arts of Kentucky	
WHITLEY	Fine Arts Assn of SE Kentucky	1,486
	Wolfe County Arts Association	
	TOTAL	

# **FY 2003 Individual Artist Projects**

COUNTY	NAME	AMOUNT
FAYETTE	Eren McGinnis	3,000
JEFFERSON	Gregory Acker	3,000
JEFFERSON	Suzanne Adams	1,500
JEFFERSON	Lorna Littleway	3,000
JEFFERSON	Ronald Schildknecht	3,000
KENTON	Lisa Gillham	750
LYON	Craig Bunting	3,000
MADISON	Sean Perry	1,750
PULASKI	Gabrielle Gray	3,000
SHELBY	Valerie Fuchs	3,000
	TOTAL	\$25,000



# **FY2003 Project Grants**

COUNTY	ORGANIZATION	AMOUNT
CLAY	Clay Co MS Youth Svc Ctr	
	Owensboro Museum of Fine Art	
	Owensboro Symph Orchestra	
DAVIESS	Owensboro Symph Orchestra	3,200
	Lexington Children's Theatre	
	Operation Read	
	UK Opera Theatre	
FRANKLIN	Kentucky PTA	2,500
JEFFERSON	Ballet Espanol	5,000
JEFFERSON	Career Visions, Inc	5,000
JEFFERSON	Fern Creek Traditional HS	600
JEFFERSON	Golden Tree Middle School	2,810
	Juneteenth Legacy Theatre	
JEFFERSON	Kentucky Shakespeare Festival	5,000
JEFFERSON	Kentucky Shakespeare Festival	5,000
JEFFERSON	Kentucky Theater Project	5,000
	Louisville Arts Council	
	New Directions Housing Corp	
	PNEUMA	
	Jessamine County School District	
	Carn Visual & Perfm. Arts Ctr	•
	Covington Community Center	
	Forward Quest	
	Media Working Group	
	Media Working Group	
	My Nose Turns Red Theatre Co	•
	Cowan Community Center	
	Paducah Community College	
	Montgomery Co Cl for the Arts $\dots$	
	Oldham Co. Schools	
	Greater Hazard Area Arts Council	
	George F. Johnson Elementary	
	Musical Artists Society of KY	
	Somerset Community College	
	Kentucky Folk Art Center	
	Garth Elementary School	
	Wolfe County Arts Association	-
	TOTAL	136,140

# **FY2003 Teacher Initiated Program Grants (Fall)**

COUNTY	ORGANIZATION	<b>AMOUNT</b>
BARREN	. Austin Tracy Elementary	1,050
BELL	. Frakes Elementary School	525
BREATHITT	. Rousseau Elementary School	1,050
BREATHITT	. Jackson Elementary School	1,050
CLAY	. Hacker/Manchester Fam. Res. Ctr.	1,050
CLAY	. Horse Creek/Paces Creek F.R.C	1,050
CLAY	Big Creek/Oneida FRC	1,050
CLAY	Laurel Creek Elementary	1,050
(CONTINUED ON	IPAGE 18)	

(CONTINUED ON PAGE 18)

# FY2003 Teacher Initiated Program Grants (Fall) (CONTINUED)

COUNTY	ORGANIZATION	AMOUNT
CLAY	Burning Springs Elementary	1,050
CLAY	Burning Springs/Laurel Creek FRC	525
CLAY	. Hacker Elementary School	1,050
CLAY	. Manchester Elementary School	1,050
CLAY	Big Creek Elementary	525
CUMBERLAND	Cumberland Co. Alt. Ed. Prgm	525
HARDIN	. Valley View Education Center	1,050
HARDIN	T. K. Stone Middle School	1,050
HARDIN	. Vine Grove Elementary School	1,050
	Lincoln Trail Elementary	
	Hartstern Elementary	
JEFFERSON	Golden Tree Middle School	1,050
KENTON	Piner Elementary School	1,050
LIVINGSTON	Smithland Elementary	1,050
MENIFEE	Menifee Elementary School	1,050
NELSON	Eli Brown Elementary	1,050
PIKE	. George F. Johnson Elementary	1,050
RUSSELL	Union Chapel	1,050
RUSSELL	Jamestown Elementary School	1,050
RUSSELL	Salem Elementary	1,050
SHELBY	Simpsonville Elementary School	1,050
WARREN	North Warren Elementary School .	525
	TOTAL	\$28,350

# 2003 Conservation Assessment Program

Heritage Preservation announces the availability of Conservation Assessment Program (CAP) grants contingent on congressional appropriations for FY2003. CAP is funded by the Institute for Museum and Library Services and administered by Heritage Preservation, a non-profit organization dedicated to the care of our nation's collections.

CAP provides funds for small to mid-sized museums to hire professional conservator, approved by Heritage Preservation, for a two-day site visit. The CAP assessor uses the site visit to examine the museum's collections, environmental conditions, and sites. The assessor then spends three days writing a report recommending priorities to improve collections care. The assessment reports submitted by professional conservators can assist the museum in developing strategies for improved collections care, long-range planning, and fund-raising for collections care.

Geared toward smaller institutions, the CAP application process is simple, and grants are awarded to eligible applicants on a non-competitive, first-come, first-served basis. The applications will be mailed on Friday, October 11, 2002 to museums on the CAP mailing list and will also be available on-line at <a href="https://www.heritagepreservation.org">www.heritagepreservation.org</a>. Applications will be accepted on a first-come first-served basis until the postmark deadline of December 1, 2002. For further information, contact: Rory House (202) 634-1422 or <a href="mailto:rhouse@heritagepreservation.org">rhouse@heritagepreservation.org</a>.

# Sarabande Books Announces Program of Appearances for Kentucky Poet Laureate James Baker Hall

Sarabande Books will be offering four poetry readings by James Baker Hall, with opportunities fir open discussions in Somerset, Owensboro, Lexington and Louisville. Free copies of Hall's newest book from Sarabande, *Praeder's Letters*, and his previous collection from Sarabande, *The* 



Mother on the Other Side of the World, will be given to the first twenty-five attendees at the readings. Complementary copies of both books will be sent to libraries and literacy centers in above locales.

Sarabande will also arrange two live-chats with James Baker Hall on the Internet. The chats are part of the "Sarabande in Education" program, an Internet resource for teachers and students, which includes reader's guides, interviews with authors, bios, book reviews, syllabi, and links to literary sources on the Web. Sarabande's educational Web site can be viewed at www.SarabandeBooks.org/sie.

All events are free and open to the public. For more information, contact: Sarah Gorham (502) 458-4028 or **sarabandes@aol.com**.

### **READING EVENTS**

October 19,2002 11:30 a.m. SOMERSET Pulaski Writers Critique Group, Riverstone Gallery, 209 East Market Street

December 5, 2002 6:30 p.m. LEXINGTON Carnegie Literary Center, 251 West Second Street

January 25, 2003 7:30 p.m. LOUISVILLE Java House/Harriet Tubman Cultural Center, 2910 Northwestern Parkway

March 18, 2003 7:30 p.m. OWENSBORO 3<sup>rd</sup> Tuesday Writers Coffeehouse, Woodward's Café/ RiverPark Center 101 Daviess Street

### LIVE CHATS

November 14, 2002 7-8 p.m. March 5, 2003 12 Noon - 1 p.m.

GO TO: www.sarabandebooks.org/sie
CLICK Students or Teachers Button
CLICK Discussion Area
CLICK Discussion Log-in
TYPE Sarabande in the "Name" box, TYPE Authortalk in the "Password" box.

For more detailed Internet instructions, please E-mail: Nikole Brown at **SarabandeB@aol.com**.

# Arts Endowment Program Awards \$2.3 Million Nationwide To Support Partnerships Serving Young People

# Kentucky Organizations Receive \$45,000 in Grants for Positive Alternatives for Youth Program



Eileen B. Mason, Acting Chairman of the National Endowment for the Arts announced \$2,265,000 awarded in 249 grants through the agency's Challenge America: Positive Alternatives for Youth program. The Positive Alternatives for Youth grants are the second of three Challenge America subcategories announced this year. Challenge America Arts Access grants were announced in early April with 60 grants totaling \$2,332,000. The third subcategory, Community Arts Development will be announced in September. Congress appropriated \$17 million in Fiscal Year 2002 for Challenge America, a program that uses the power of the arts to strengthen America's communities. It demonstrates the vital role the arts play in preserving the nation's cultural heritage and celebrating community spirit.

Funded projects serve young people in communities ranging from rural, isolated towns that lack art and social service resources to low-income urban neighborhoods where crime and violence are everyday threats. Many of the young people served are facing academic, emotional, social, and/or physical challenges; are involved with the juvenile justice system; live in public housing; and/or have limited English language proficiency.

National response to the Challenge America: Positive Alternatives for Youth program has been significant. The Arts Endowment received 580 eligible applications requesting \$5,230,000 from organizations across the country, demonstrating the high demand for funding to support community-based youth arts projects. Consistent with the Arts Endowment's longstanding commitment to arts education, in Fiscal Year 2003 the Positive Alternatives for Youth program will become part of the agency's newly expanded and restructured Arts Learning grant category. Applications are due on August 12, 2002. For application, go to <a href="http://www.arts.gov/guide/">http://www.arts.gov/guide/</a>.

The Americana Community Center, Inc., Louisville was awarded \$10,000 to support a partnership project with the Kentucky Theater Project, Iroquois High School, Iroquois Arts Association, and the City of Louisville Office of International and Cultural Affairs to implement a 19-week summer and after-school music and theater program for 36 immigrant and refugee secondary school students. Participating students will learn the fundamentals of performance art, musical theater and poetry while developing an original musical theater production based on their own multicultural experiences to bridge language and cultural barriers.

Appalshop, Inc., Whitesburg was awarded \$10,000 to support a partnership project with the Appalachian Regional Education Network and Letcher, Cordia, Fleming and Whitesburg high schools to provide seven artist residencies in eastern Kentucky high schools. Professional media artists will lead one to two weeks of instruction in photography, video, sound art and bookmaking to strengthen literacy.

Carnegie Visual & Performing Arts Center, Inc., Covington was awarded \$5,000 to support a partnership project with the Islamic Education Council, Insight Communications, and The Artery for A Child's Eye View, to provide a 10-week series of multidisciplinary immersion workshops introducing 50 children and youths to Islamic culture and history through the arts. Each workshop will be videotaped for broadcast on a northern Kentucky television station.

Clay County District Cooperative Extension Education Fund, Manchester was awarded \$10,000 to support a partnership project with the Clay County Public Library, Clay County Public School District, and the Eastern Kentucky Storytelling Guild to provide multidisciplinary, after-school workshops for approximately 700 students living in the rural and economically disadvantaged eastern area of Clay County. Instruction in a variety of media, including music, creative writing, and the visual arts, will take place in family resource centers of nine elementary schools and the public library to provide quality arts instruction to children living in a culturally isolated community.

Richmond Area Arts Council, Inc., Richmond was awarded \$10,000 to support a partnership project with Madison County Schools, Eastern Kentucky University, and the Kentucky Arts Council to provide multidisciplinary, afterschool workshops for 115 elementary school children who live in a largely rural and isolated region. In addition to the workshops, 40 students will participate in a program of instruction in playing violin, viola and cello.

# Check This Web Site Out Federal Resources for Educational Excellence (FREE)

More than 30 Federal agencies formed a working group in 1997 to make hundreds of federally supported teaching and learning resources easier to find. The arts are prominently featured on the navigation bar and a powerful search engine can help you locate resources for just about any topic imaginable. The result of that work is the FREE Web site.

GO TO http://www.ed.gov/free/



# Focus on Folklife

# Defining Folklore and Folklife We are all Kentuckians



L. to R. Kentucky Folklife Program Director Bob Gates and Congressma Ed Whitfield join Eddie Pennington (with guitar) and his son Alonzo at the Capitol following their performance in Washington, D.C., April, 2002.

Collecting, conserving and presenting folklore and folklife (the traditional expressions of our intimate selves that we share in our communities and the many ways that we live out these expressions) have always been the underlying principles in the work public folklorists strive to do. Throughout the course of our work, the staff of the Kentucky Folklife Program has as a goal to help validate and give support to the wide array of folk cultures that live in Kentucky today. For many people the terms folklore and folklife often bring to mind antiquated or pastoral visions of how we lived in the past. The fact is that folklore and folklife reflect much more broad and contemporary ideas than commonly recognized. The two main roots of the word "folklore" quite simply give us the answer we need to understanding the concept of this word more fully.

The first part of this compound word, **folk**, refers to "people" and the latter, **lore**, means "knowledge," or "knowledge learned through experience." It is the hope of folklorists that by studying folklore, or the "experiential knowledge shared by people," and presenting it to people living throughout the commonwealth, we can begin to better understand ourselves, our neighbors and the rich, complex, and creative social environment in which we all live.

Similarly, "folklife" is simply how these distinct expressions of folklore are used on a daily basis to establish solidarity and retain a sense of self by those connected to a distinct cultural group. Folklore and folklife are both expressions of individual connection and belonging within a particular folk group and at the same time indicators that different groups are unique and different in distinct ways.

All of us, as Kentuckians, have unique and important folklife expressions that need to be shared. As the diversity of our state's population continues to grow the need for a greater level of cultural understanding and compassion grows along with it. Over the years the line that constitutes what is seen as a "true Kentucky tradition" has begun to blur. For instance, immigrants coming to Kentucky continually bring with them the intimate cultural expressions from their home country. What long-time Kentuckians might see as new from recent arrivals in the way of art, music, dance, food or ways of worship, are often parts of a complex social fabric with a continuity of tradition.

The Kentucky Folklife Program believes that by helping to document and present the diversity of our state using these concepts of folklore and folklife and sharing the uniqueness of distinct Kentucky folk groups, it becomes much easier to see that we all contribute greatly to the idea of what it means to be Kentuckians.

# Presentations, Programs, and Exhibits

The folklife program helps promote the idea of regional folklife and assists communities and individuals in a number of ways. Sometimes it is by conducting oral histories and documenting the rich variety of tradition bearers here in the commonwealth. Other times it may be celebrating the best of Kentucky's regionally distinct culture by helping to gain recognition for folk artists on a national level. At still other times we may assist constituents more locally to bring a folklife component to an existing music festival. The following are a list of some of the recent programs and projects being assisted by the Kentucky Folklife Program.

# **Kentucky Folklife Goes to Washington**

In April, National Heritage Award winner, Kentucky's own Thumbpicking great Eddie Pennington, was the featured performer at two concerts celebrating traditional music in Washington D.C. As part of the American Folklife Center and the Library of Congress' Millennium Concert series, Pennington performed an outdoor afternoon program at Neptune Plaza and was featured the following evening on stage at the Kennedy Center. Kentucky Folklife Program Director Bob Gates was on hand at both performances to introduce Pennington and provide concertgoers with an overview of this cherished form of Kentucky-based music. Adding to this musical overview of our state's regional folk tradition was Pennington's son Alonzo. Alonzo is, in his own right, a dedicated thumbpicker who is also helping to shape the living and changing nature of this style of guitar playing. If you would like to see a portion of the performance given by the Penningtons in our nation's capitol visit the Kennedy Center website at: www.kennedy-center.org.

# Basketmaking Guild Featured at Kentucky Collection Opening

The newly-formed Mammoth Cave Basketmakers Guild (MCGB) took part in the grand opening of the newest installment of the Kentucky Collection at Diamond Caverns on May 18<sup>th</sup>. The Kentucky Collection, which begun in 2000 with funding from the General Assembly, is a multi-faceted product development initiative being produced and directed by the Kentucky Craft Marketing Program for the purpose of enhancing the ability of artists and craftspeople to produce specialty items for retailers.



Honeysuckle and willow basketmaker Charlene Long talks to Diamond Caverns/ Kentucky Collection Grand Opening visitors about her art. Diamond Caverns,

The MCBG, began in the spring of 2002, as a group of central Kentucky folk artists who came together for the unified cause of promoting, through education and marketing, the time-honored tradition of basketmaking in this region. On hand at the event were local basketmakers Charles and Charlene Long and Paul Burch. The Longs demonstrated the weaving techniques used in the construction of their willow and honeysuckle creations. Reed, an artist working with white oak, shared both weaving and tree splitting techniques with all visitors.



Clevie Childress' fan basket and grandson Jeff Carroll's round basket are part of the Kentucky Folklife Program exhibit, *Basketmaking of South Central Kentucky*, Old State Capitol Annex, May- July 2002

# **Basketmaking Exhibit in Frankfort**

If you are interested in learning more about the traditional and historical elements surrounding south central Kentucky basketmaking, come and visit us in Frankfort. For the next four months the Kentucky Folklife Program's exhibit *Basketmaking of South Central Kentucky* can be viewed by visiting the 1<sup>st</sup> floor of the Old State Capitol Annex. This is the same building shared by the Kentucky Arts Council (2<sup>nd</sup> floor) and the Kentucky Folklife Program (3<sup>rd</sup> floor).

# To learn more about the Kentucky Folklife Program

Call Toll free: (888) 833-2787 or E-mail:

**Bob Gates**, Director:

bob.gates@mail.state.ky.us

Brent Bjorkman, Folklife Specialist:

brent.bjorkman@mail.state.ky.us

Mark Brown, Folklife Specialist:

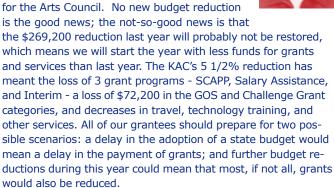
mark.brown@mail.state.ky.us



### A MESSAGE FROM THE DIRECTOR

### **Budget Update**

At this writing, the Commonwealth does not have a budget in place for FY03. I am confident that we will have a budget at some point, and all indications so far point to level funding for the Arts Council. No new budget reduction is the good news; the not-so-good news is that the \$269,200 reduction last year will probably or



After hearing about the extreme cuts of as much as 50% that other state arts agencies across the country have experienced, I feel that we are extremely lucky. The National Assembly of State Arts Agencies' annual state arts agency funding survey

revealed a drop in legislative appropriations from \$446.8 million in fiscal year 2001 to \$419.7 million in the current year. The main cause for this loss is shrinking revenues and rising expenditures within state governments.

### Long Range Plan

Three years ago at this time, we were beginning the development of the 2000-2003 Long-Range Plan. KAC staff traveled to 9 locations in the state for public meetings and meetings with artists. Input was collected from KAC board and staff, attendees at the statewide arts conference and other special focus groups. This work resulted in a detailed workplan for the Council, focusing on 5 major goals relating to lifelong learning, broad access to the arts, support for individual artists, favorable public policy, and arts advocacy.

KAC board and staff with the guidance of Steve Kay of Lexington and an expert long range planning committee have begun to set a timeline for the development of a new plan, this time one that will take us almost into a new decade. It is very important that each of you voices an opinion about the direction of the Arts Council over the next 5 years. We will again schedule regional meetings, focus groups, and this time there will be a broadly distributed survey for those folks who can't or don't like to participate in public meetings. Check our Web site for more specifics about our planning process.



Kentucky Arts Council Old Capitol Annex 300 West Broadway Frankfort, KY 40601-1980

www.kyarts.org

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